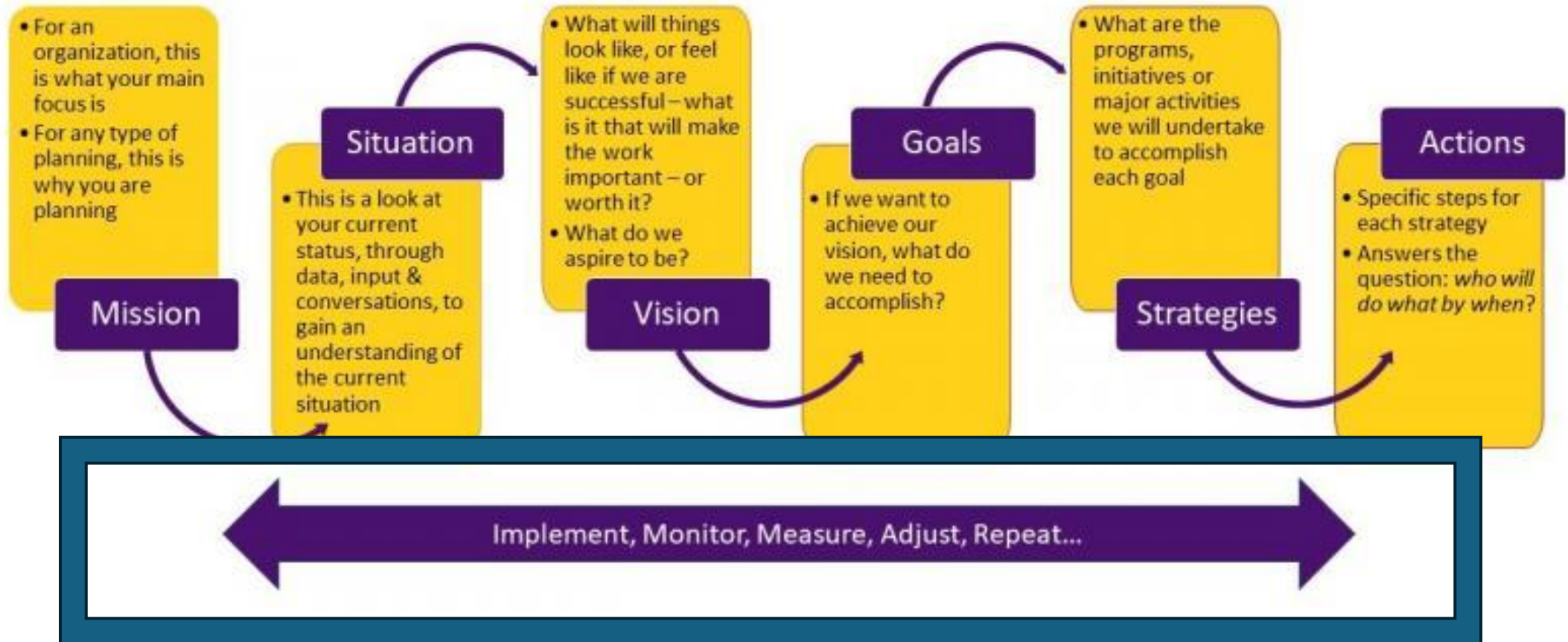


# Strategic Plan

## Definition

A document outlining an organization's long-term vision, mission, goals, and the specific actions required to achieve them. Serves as a comprehensive roadmap to guide future decisions and resource allocation. The plan provides a clear direction, fosters alignment among teams, and enables effective prioritization of efforts to achieve measurable objectives over a defined period, typically three to five years.

# The Basic Planning Process



Success requires Follow up and continual check in's

# BSFD Strategic Plan

## Proposed process & timeline

- September 2025 Council Meeting -- Agree on Proposed Approach
- Host Workgroup sessions – finish by early November
- November 2025 Council meeting – Provide first draft and get input
- Post November meeting -- Post for wider community input
- Host 2nd workgroup session(s) to refine based on input
- January 2026 Council meeting – Review Second draft and request alignment on proposed priorities, actions and funding
- Late January - Start Execution
- May/June 2026 Council meeting – Review proposed annual report
- 2026 Annual meeting – Review plan and report. Ask for 2026 plan input
- After Annual meeting – 2026 Update, back to top - continuous improvement

# Initial BSFD Strategic Planning SWOT

The hard parts are our strengths!!

## People Process Product(PPP)

- An organizations effectiveness is determined by how well it manages its people process and products

## People Process Technology(PPT)

- An organizations effectiveness is determined ensuring these 3 elements work in harmony

## Starting BSFD SWOT

<u>Strengths</u>	<u>Weakness</u>
People, Product	
<u>Opportunity</u>	<u>Threats</u>
Process, Technology	

# Listening Tour Update – Informal findings

A word cloud of informal findings from a listening tour. The words are arranged in a cluster, with some in larger, darker fonts and others in smaller, lighter fonts. The colors of the words include purple, blue, yellow, and orange. The words are: open-conversation, trust, be-heard, public-input, transparent, community-contributions, civility, respect, beach-maintenance, collaborate, social, activities, and community-center.

social  
open-conversation  
trust be-heard public-input  
collaborate transparent community-contributions  
activities civility  
respect  
positive-attitude  
community-center beach-maintenance