

Bonnet Shores Fire District Strategic Planning Session #2



BONNET SHORES
FIRE DISTRICT

Narragansett, Rhode Island 02882

Established 1932

Kevin O'Brien – Meeting Facilitator

Date: November 6, 2025

Today's Agenda



1. Welcome
2. Review meeting #1 outcomes
3. Finalize initial proposed BSFD Mission Statement
4. Review remaining workshop approach
 - Via an example
5. Review "Current State" workshop process
6. Develop initial BSFD SWOT
7. Meeting Close

Meeting Setup and Approach



Roles:

1. Meeting Facilitator – Kevin O'Brien
2. Topic(s) Brainstorming Lead – Deborah Pannullo
3. Tech – Mark Gillooly
4. Scribe – Lisa O'Brien

Review Meeting #1



Top things attendees would like to achieve with the BSFD Strategic Planning Process

Listed in order of most comments

When updating the BSFD operating documents build on the positive BSFD foundation. Do not start with a clean slate

Define a unified, proactive, forward looking BSFD strategic plan that aligns BSFD community efforts and spending

Define and publish BSFD operating processes that live for the long term

Build a unified and collaborative community where all residents are proud of where they live and understand their voices are heard

Maximize use of BSFD assets. Maximize the BSFD community potential.

Provide transparent clear and unified communication to all community members

Resolve the BSFD voting rights issue

Review Meeting #1



Key words for BSFD Mission Statement **in priority order of most comments**

Residents and inhabitants
Provide essential services for the BSFD community
Community & recreation
Integrity, enthusiasm and respect for neighbors
Open and responsive governance
Protect and improve recreational assets
Fiscal responsibility
Maintain and improve infrastructure
Seaside community
Conduct of inhabitants
Communication
Respect for everyone
Preserve BSFD assets
Improve BSFD resources

Proposed Mission Statement Consolidation Approach



- Incorporated comments from meeting one review slides
- Consolidated input from those who sent in proposals
- Focus on keeping it succinct and at a mission statement level
- Did not define the term community – out of scope for this workshop

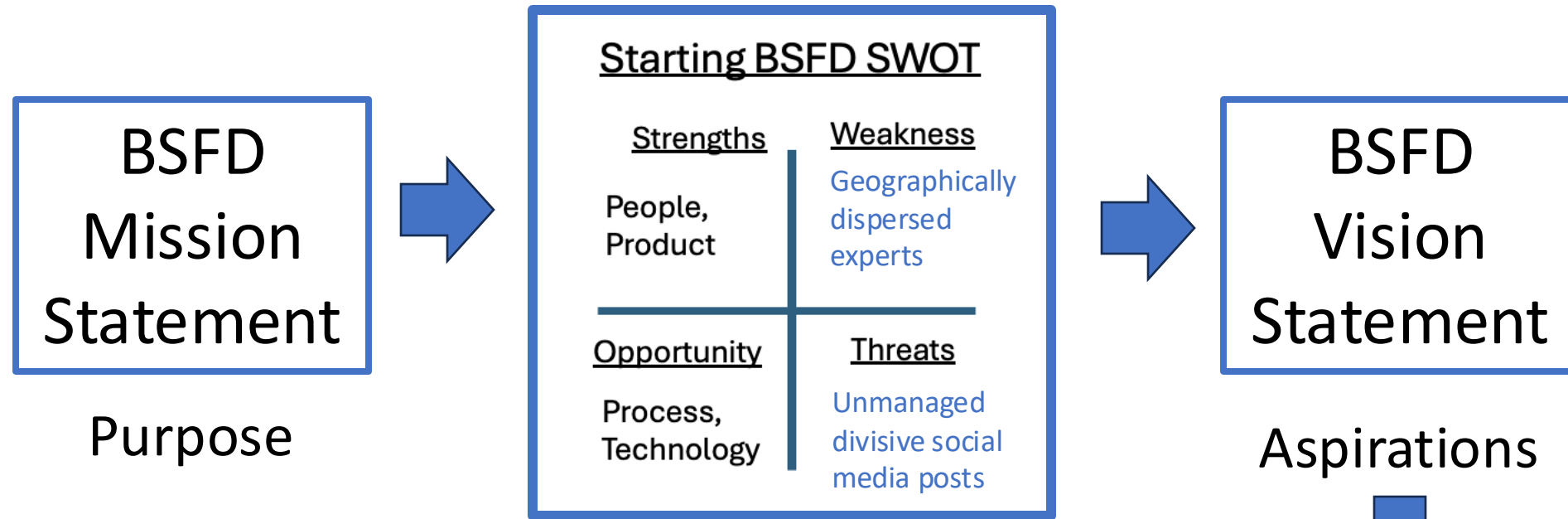
Proposed BSFD Mission Statement

The Bonnet Shores Fire District is dedicated to serving its seaside community through responsible development and management of fiscal, environmental and community resources entrusted to it. We strive to enhance community members quality of life through open and responsive governance while providing dependable services that ensure safety, social opportunity, and protect the long-term coastal character of the community and its assets.

We accomplish this by adhering to the following core values:

- Integrity
- Respect
- Enthusiasm
- Responsible Stewardship
- Sustainability

Workshop End to End – An Example



Part of Vision Statement -- BSFD Operates to a clearly set of documented and transparent processes

Program – Develop, Maintain, continuously enhance and standard BSFD operating guidelines

What is a SWOT Analysis



SWOT analysis is a strategic planning tool used to identify and evaluate an organization's internal strengths and weaknesses, as well as external opportunities and threats. It helps guide decision-making and uncover areas for growth or improvement.

SWOT Stands For



- **Strengths:** Internal attributes that give an advantage towards mission attainment.
- **Weaknesses:** Internal limitations that hinder mission attainment.
- **Opportunities:** External factors that could be leveraged for mission attainment.
- **Threats:** External risks that could harm mission attainment.

SWOT is widely used successfully in



- **Business strategy development:** Helps assess their current position and plan future moves.
- **Risk management:** Identifies potential threats and prepares mitigation strategies.

Benefits of SWOT Analysis




- **Simple and versatile:** Easy to understand and apply across contexts.
- **Comprehensive:** Encourages holistic thinking by combining internal and external perspectives.
- **Actionable insights:** Helps prioritize initiatives and allocate resources effectively.
- **Collaborative:** Involves multiple stakeholders for richer input and alignment.

SWOT Brainstorm Session



Reference Materials for consideration



FIRE DISTRICT

Narragansett, Rhode Island 02882

Established 1932

Type keywords...

ABOUT

COUNCIL

COMMITTEES & GROUPS

HARBOR

COMMUNITY

TAX INFO

TRASH & MORE

CONTACT

BSFD Annual Meeting

BSFD Index to Email Blasts

BSFD Job Descriptions

BSFD Strategic Planning

ByLaws, Charters & Ordinances

Complete Meeting Schedule

Council Meeting Materials and Replays

Council Members

Other Elected Officials

Financial Reports

Land Trust

Legal

BSFD 2000 MASTER PLAN

2025 STRATEGIC PLAN

2013 RI FIRE DISTRICTS REPORT

25 Strategic Planning Documents

Strategic Planning Working Documents

Strategic Plan Drafts and In Process Documents – TBD

https://bonnetshores.org/strategic-planning/

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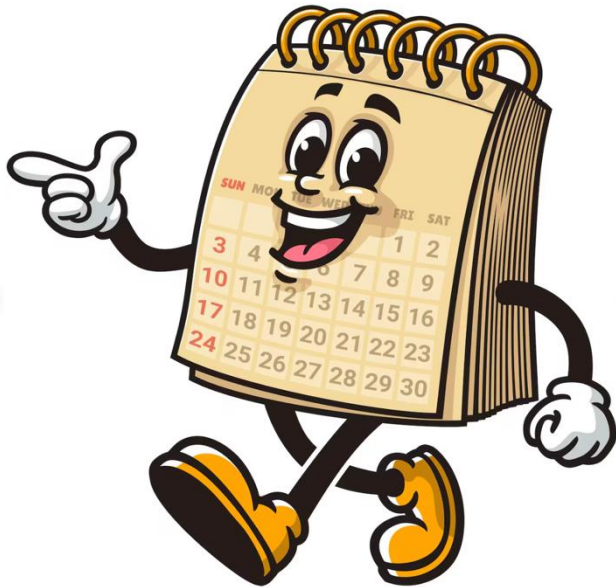
Remaining Workshop Schedule

Dates:

- Thursday November 13th
- Tuesday November 20th
- Thursday December 4th

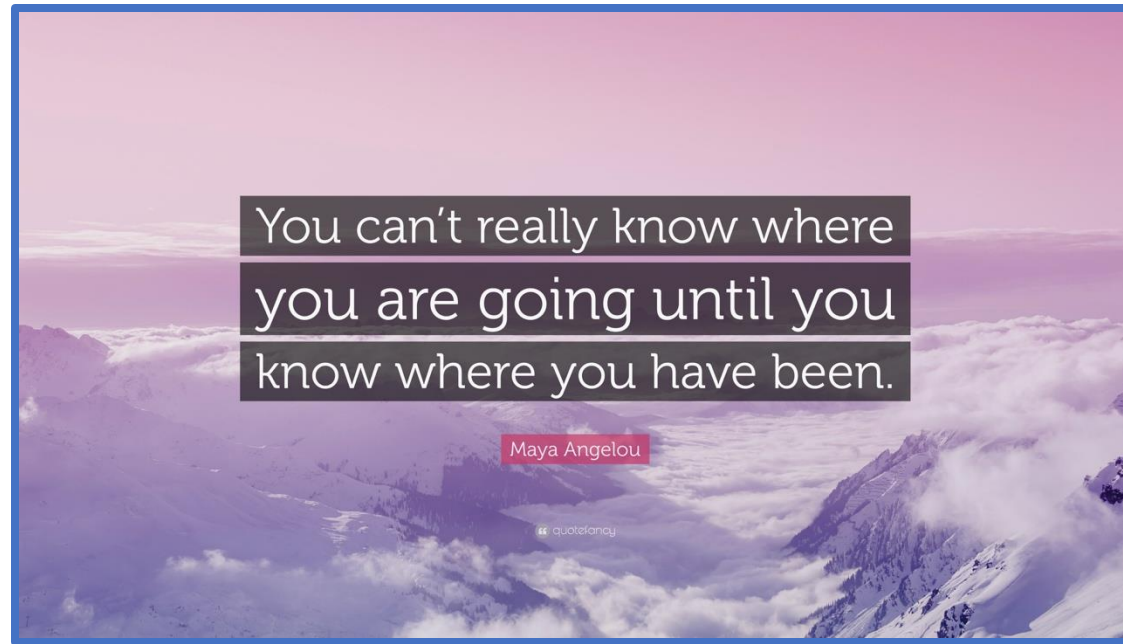
Time:

- All Meeting start at 6:30 PM
- All scheduled for 2 hours



Current State – Introduce SWOT topic.

What is a SWOT? – An approach to understanding the internal and external factors that can influence success.



<u>Starting BSFD SWOT</u>	
<u>Strengths</u>	<u>Weakness</u>
People, Product	Geographically dispersed experts
<u>Opportunity</u>	<u>Threats</u>
Process, Technology	Unmanaged divisive social media posts

In Context of our Mission Statement